

Rep Order# 6860064 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 107338

Printed: 10/03/2012 5:24 PM
Last Received: 10/01/2012 10:32 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV
Advertiser () OBAMA FOR AMERICA
Product OBAMA ADD
Estimate# 1905
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1905
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 13 / \$27,355.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$27,355.00
Sales Totals: 13 / \$27,355.00
Station Totals: 13 / \$27,355.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$103,420

CATV 0%	KBLP 0%	KINC 0%	KLAS 25%	KSNV 25%
KTWV 24%	KTUD 1%	KVCW 4%	KVMY 3%	KVVU 20%
XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Rocks NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE